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Miuchiz

Miuchiz

Miuchiz is the name of a handheld game made by the privately owned toy manufacturer, MGA Entertainment, that launched in August 2006. The game sells for about twenty dollars at many major retailers.

There are three styles of Miuchiz: **Monsterz** (targeted to males), **Pawz** (for both genders), and—MGA's well-known icon and popular fashion doll line--**Bratz** (targeted to females). The product is marketed to kids as young as 6-7 to teens. Parents are supposed to provide authentication information and supervision.

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Awards

Miuchiz has been given several awards:

2006

- Toy Wishes All Star for 2006
- Dr. Toy 100 Best Children's Products
- Dr. Toy 10 Best High Tech Toys
- AW's Most Popular Worlds 2007

Miuchiz 2.0

Miuchiz 2.0 is the latest version of the Miuchiz toys. It has a clamshell cover which can be used to prevent scratches and is slightly larger than the original Miuchiz. It is not sold in the U.S.A.

External links

- Miuchiz The official site of the handheld
- MGA Entertainment The official site of MGA Entertainment

Categories:
- 2006 video games
- MGA Entertainment brands
- Handheld electronic games

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← Rhodri Gomer-Davies Bonifazio Bevilacqua Aldobrandini →

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